



# Performance Diesel

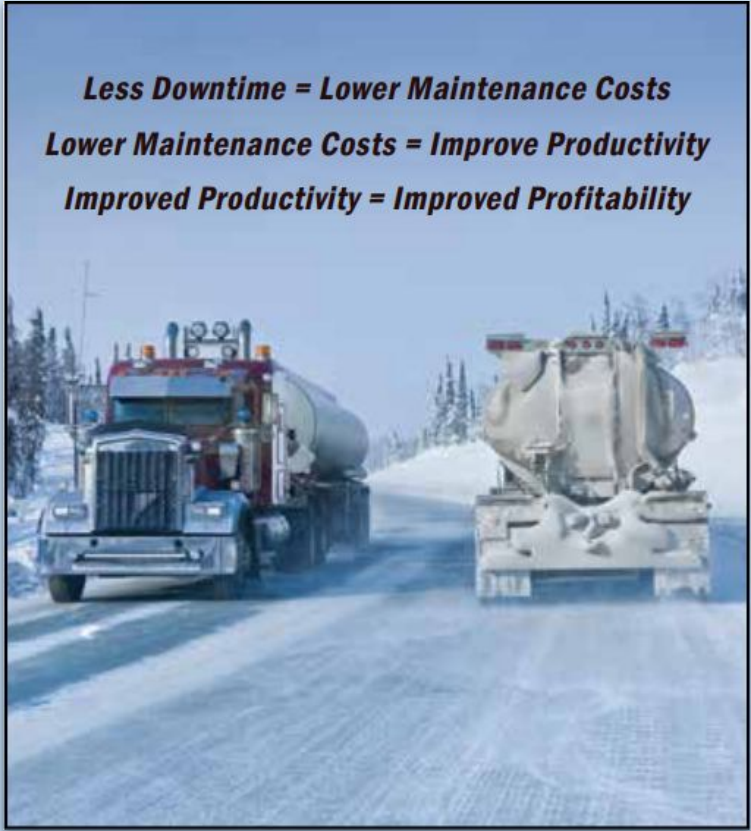
Shoco Premium Diesel Fuel is specially formulated to benefit our customer. Our premium diesel is engineered to improve your performance. With today's modern diesel engines, it is more important than ever to keep the fuel system clean and lubricated. Shoco Premium Diesel will clean up and keep your fuel injectors clean to provide more complete combustion, giving you more power from your engine while reducing harmful emissions.

Additionally, Shoco Premium Diesel Fuel lubricates the fuel pumping system as recommended by the Truck and Engine Manufacturers Association to prevent premature wear of fuel pumping, transfer and injection equipment. Our Premium Diesel helps prevent corrosion and boosts the fuels cetane number.

Shoco Premium Diesel Fuel improves the fuels low temperature operability, lowering the cold filter plugging point and preventing ice crystal formation.

## Performance Features

- Contains detergent to clean-up and keep fuel systems clean, including high pressure, common rail injected systems (Cummins L-10, Peugeot XUD-9, Peugeot DW-10).
- Can reduce emissions.
- Helps restore lost fuel economy.
- Improves lubricity to help meet Truck and Engine Manufacturers Association recommendations.
- Boost cetane number.
- Inhibits wax crystal growth.
- Inhibits ice crystal formation in tanks and fuel lines and helps remove normal amounts of water.
- Lowers fuel pour point by up to 30°
- Reduces cold filter plugging point by up to 30°
- Minimizes or eliminates the kerosene dilution required for pour point reduction.
- Less than 15 ppm sulfur.

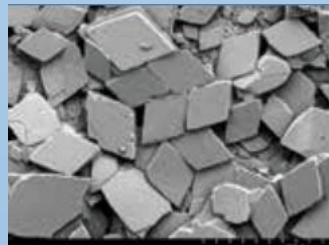


*Less Downtime = Lower Maintenance Costs  
Lower Maintenance Costs = Improve Productivity  
Improved Productivity = Improved Profitability*

## Cold Weather Performance

When diesel fuels are cooled, they begin to gell; as fuel temperature continue to drop below their cloud point, wax crystals begin to form. If left unchecked, these wax crystals can block vehicle fuel filters.

Shoco Premium Diesel Fuel provides improved flow characteristics at lower temperatures. This means less filter plugging problems and reduced downtime. Shoco Premium Diesel Fuel also minimizes the effects of water contamination by inhibiting ice crystal formations that ice up the lines and filters.



Wax crystals in untreated fuel.



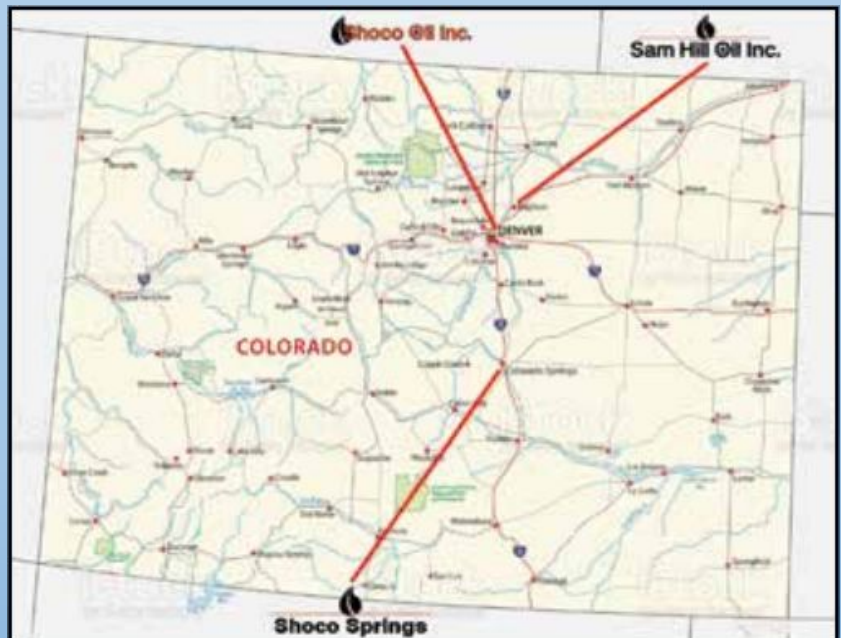
Wax crystals in Shoco Premium Diesel Fuel.



## Sam Hill Oil & Shoco Oil, Inc.

Sam Hill Oil Inc. & Shoco Oil, Inc. are family owned and operated businesses providing premium petroleum products and service to the Colorado area since 1947. We carry premium petroleum products by Chevron, Texaco, Havoline, Shoco Oil, Bioblend Lubricants and offer a variety of services including:

- Bulk & Commercial Fuels
- Onsite Fueling Service
- Bulk & Packaged Lubricants
- Equipment Sales
- VP Race Fuels
- ISOCLEAN® Certified Lubricants



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